

The Vibe Directing Playbook

Your Step-by-Step Guide to Building Full AI Films From One Sentence

01

What Is Vibe Directing?

Vibe directing is an AI filmmaking approach where you describe a concept once, in a single sentence, and the AI plans and renders the entire production around it — scenes, locations, music, and continuity included. It replaces prompt-by-prompt video generation with one creative brief.

QUICK TIPS

- Think in terms of a character and an arc, not a single visual
- The AI handles pacing and scene breakdown — you don't need to plan shots yourself

02

Writing a Strong One-Sentence Prompt

Your entire film starts from one sentence, so it has to carry a character, a transformation, and a tone. A weak prompt describes a scene; a strong prompt describes a story.

QUICK TIPS

- Include who the character is and what changes for them
- Add a tone word (dramatic, hopeful, gritty) to guide the mood
- Example: 'a girl who rises from the streets to become a football legend'

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From Storyboard to Full Film

Once you submit your sentence, the AI expands it into a scene-by-scene storyboard, then auto-generates locations, visuals, and a matching soundtrack for every scene — rendered as one continuous piece rather than separate clips.

QUICK TIPS

- Review the storyboard stage before final render if the tool allows it
- Full films can run up to 5 minutes as one continuous sequence

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Keeping One Character Consistent

The hardest part of AI video has always been keeping the same face, voice, and identity across a whole narrative — not just a single clip. Tools built for vibe directing solve this by treating the full film as one render instead of stitched-together prompts.

💡 QUICK TIPS

- Avoid re-describing the character differently between scenes
- Let the tool carry identity across scenes automatically rather than re-prompting it

05

Editing Without Breaking Continuity

You can open the timeline, change a single shot, and have the surrounding scenes rebuild automatically to stay consistent — instead of regenerating the whole film from scratch for one fix.

💡 QUICK TIPS

- Make one change at a time so it's easy to confirm nothing else shifted
- Use timeline edits for small fixes; use a new prompt for a bigger story change

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Where to Use This Beyond Films

The same one-sentence-to-storyboard workflow works for ads, music videos, and short-form blog or social content — not just narrative films. It's the same pipeline, applied to a shorter format.

💡 QUICK TIPS

- Use the same character-and-tone prompt formula for ad creative
- **TRY THE TOOL**

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Ready to go deeper?

This playbook is the short version. Inside the hub you get the full build walkthroughs, the prompt library, and the systems I use to ship this in a weekend.

Join the Build →

<https://hub.digicuratoragency.com/join>