

The Solo AI Business Stack

Your 3-Part Guide to Running a Business Solo With Claude Code

01

Stop Losing Usage to Correction Loops

Most people hit their Claude limit from correction loops, not heavy work: a vague prompt gets a wrong answer, then two or three follow-up messages try to steer it back. Every one of those corrections costs the same as a real request. Structure the prompt before you send it and you skip the loop entirely.

QUICK TIPS

- Install a free prompt-structuring skill like Prompt Master before your next big task
- State the output format, file boundaries, and stop condition up front
- One well-structured prompt beats five correction messages

02

Give Claude Permanent Memory of Your Business

Every new Claude Code session starts blank unless you hand it context. A CLAUDE.md file at your project root, read automatically every session, fixes this permanently. It should hold your brand voice, your standing rules, and the decisions you don't want re-litigated.

QUICK TIPS

- Write CLAUDE.md once, it takes about 15 minutes for a small business
- Keep a separate weekly notes file for active clients and deadlines
- Add a one-line session summary at the end of big sessions

03

Build a Self-Improving Workflow

A self-improving Claude workflow grades its own draft against a rubric before you ever see it: a goal (what good looks like), a scoring rule (the rubric), and a limit (a stop condition). Writes, scores itself, fixes what's weak, repeats.

QUICK TIPS

- Give the goal BEFORE Claude writes anything, not after
- Score out of a fixed number on 3 to 4 named criteria
- Never let the same pass that wrote the draft also grade it, use a fresh, independent check

Install a Free Department Instead of Hiring One

Claude Skills are free markdown files that turn a general AI into a department specialist, marketing, social, design, finance, or legal. Stack a handful relevant to your business and you've replaced the first few hires without touching payroll.

💡 QUICK TIPS

- Start with the one department costing you the most time right now
- Customize the skill's instructions to your actual brand voice
- Add a new skill only when a real recurring task justifies it

Know What You're Actually Paying For

The stack itself, skills, memory files, and the scoring loop, costs nothing beyond your existing Claude Code plan. Compare that to a part-time VA at \$500+/month or a single-purpose AI subscription app at \$20 to \$79/month, and the math on running solo gets obvious fast.

💡 QUICK TIPS

- Audit your current subscriptions for anything a free skill could replace
- Reinvest the savings into your Claude Code plan tier, not a new SaaS tool
- Revisit the audit every quarter as new skills ship

Ready to go deeper?

This playbook is the short version. Inside the hub you get the full build walkthroughs, the prompt library, and the systems I use to ship this in a weekend.

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