

The One-Prompt Full Stack App Playbook

Your 4-Phase Guide to Shipping a Live App With Claude Code —
Database, Login, and Deploy Included

01

Phase 1 — Prompt the Simple Version

Don't ask for everything at once. Start with a version you can click through and test — no database, no login, just the core actions of your app stored in memory. You'll have something working within the hour, and every later phase gets layered onto a base you already trust.

PASTE THIS

```
Build me a [type of app] as a Next.js app. Keep it simple: no database and no login yet, just store data in memory. I want to be able to [core action 1] and [core action 2]. Make it clean and modern. Run it locally so I can test it in my browser.
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💡 QUICK TIPS

- Test like a user: add records, delete records, break things on purpose.
- Report bugs in plain English — 'the save button doesn't clear the form' — and Claude Code fixes them.

02

Phase 2 — Connect a Neon Database

Create a free project at neon.tech and copy the connection string. Then tell Claude Code: 'Connect this app to my Neon Postgres database. Here's the connection string — move all the in-memory data into real tables.' Claude Code writes the schema, the connection code, and the migration for you.

💡 QUICK TIPS

- The proof it worked: add data, restart the app, and confirm the data is still there.
- Neon's free tier comfortably covers your first app — no card needed to start.

03

Phase 3 — Add User Login

Now make it multi-user: 'Add authentication so users can sign up and log in. Each user should only see their own data.' This is the step that turns a demo into a sellable product — every client or customer gets their own account and their own data.

QUICK TIPS

- Sign up with two test accounts and confirm their data stays separate.
- Keep auth AFTER the database step — Claude Code wires user accounts straight into your real tables.

04

Phase 4 — Deploy to Vercel

One instruction ships it: 'Push this project to a new GitHub repo and deploy it to Vercel. Set up the environment variables it needs, including the Neon connection string.' A few minutes later you have a public URL — a live, database-backed app with login that anyone can use.

QUICK TIPS

- Vercel redeploys automatically every time Claude Code pushes a change to GitHub.
- Don't paste secrets into your code — environment variables keep the connection string safe.

05

The Founder-Who-Ships Loop

The whole system is one repeatable loop: describe the product in plain English, let Claude Code build it, test it like a user, and say what to change. Reuse it for client dashboards, niche SaaS ideas, and internal tools — the same four phases every time, no dev team required.

QUICK TIPS

- Client tools in days instead of months is a deliverable most agencies still can't offer.
- Validate niche SaaS ideas with real users before investing more than a session.

Ready to go deeper?

This playbook is the short version. Inside the hub you get the full build walkthroughs, the prompt library, and the systems I use to ship this in a weekend.

Join the Build →

<https://hub.digicuratoragency.com/join>