

The Batch Talking Head System

The four-stage setup for making ten AI talking head videos in one sitting, without a camera.

Why I make videos in batches now

I used to make one talking head video at a time. Write the script, film it, edit it, caption it, then start the whole thing over for the next one. Every video ate most of a day, and the filming step was the worst part, because if my energy was off or the light was wrong I had to reshoot.

The batch system fixes this by removing the camera and the edit. An AI avatar reads my script in my cloned voice, and the tool adds B-roll and captions before it hands me the file. My only job left is to read the caption and post. That one change is what turns a week of content into a single sitting.

This guide is the exact four-stage setup: where each stage lives, what it needs from the one before it, and the review step that keeps the batch on-brand.

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How it actually works

1. You find a talking head video in your niche that already earned views on Instagram or TikTok. You are keeping its structure, not its words.
2. The AI SocialHub Content Engine Chrome extension pulls that video's transcript and writes a fresh script on the same structure, in your niche and your point of view. You pick your B-roll style before it runs.
3. The tool turns your new script into a voiceover with your cloned voice, then outputs a lip-synced talking head video with B-roll and captions already added. You review the caption and post.

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The one thing almost everyone gets wrong

People copy the topic of a viral video and wonder why their version flops. The thing that made the original work was almost never the topic. It was the structure: the opening line, the beat where the tension lands, and the order the information gets revealed.

WATCH OUT

Do not rewrite the words of a top-performing video. Rebuild its structure and put your own topic and voice on that frame. Copying the script gets you a worse version of someone else's video. Copying the structure gets you an original that holds attention the same way.

The assets you keep between batches

Two assets carry over from one batch to the next, so you only build them once: your cloned voice and a running shortlist of reference videos. The voice clone is the piece that removes the camera. Once it exists, every future video reuses it.

- A cloned voice, made from a short clean sample of you talking. Save it once and reuse it forever.
- A shortlist of five to ten reference videos in your niche that already performed. Refresh it when a new format starts winning.
- A default B-roll style you pick in the extension, so your batch looks consistent.

VET A REFERENCE VIDEO BEFORE YOU USE IT

Here is the transcript of a [NICHE] talking head video: [PASTE TRANSCRIPT]. Break down why it held attention. Identify the hook in the first line, the point where the tension peaks, and how the payoff lands at the end. Then give me the structure as a reusable outline I can put a different topic on.

Set it up before your first batch

1. Install the AI SocialHub Content Engine Chrome extension in the browser you use for Instagram and TikTok, and sign in.
2. Clone your voice first. Record a short, clean sample of yourself talking with no background noise, and add it as your voice in the extension. If you want a free route to make the clone, Microsoft VibeVoice can build one from a short sample.
3. Open Instagram or TikTok, search your niche, and save five to ten talking head videos that clearly outperformed. These are your references.
4. In the extension, pick the B-roll style you want your batch to use so every clip looks consistent.
5. Run one video end to end as a test before you batch. Confirm the voice sounds like you, the lip-sync tracks, and the captions are readable.

💡 QUICK TIPS

- Do the test run on your weakest reference, not your best one. If the system produces a solid video from an average reference, your real batch will be stronger.

The prompts I actually run

FIND REFERENCES IN YOUR NICHE

I make [NICHE] talking head videos for [AUDIENCE]. List the search terms and hashtags I should use on Instagram and TikTok to find the current top-performing talking head videos in this niche, and tell me what view count and engagement signals mark a video as worth using as a reference.

CHECK THE REBUILT SCRIPT KEPT THE STRUCTURE

Here is the original transcript: [PASTE ORIGINAL]. Here is my rebuilt script: [PASTE REBUILT]. Confirm my version keeps the same hook style, the same tension beat, and the same payoff structure, while using a different topic and my own wording. Flag any spot where mine drifts off the proven structure.

SANITY-CHECK THE GENERATED CAPTION

Here is the caption the tool generated: [PASTE CAPTION]. Rewrite it to match my voice for [PLATFORM]: plain language, a clear hook in the first line, and a call to action asking people to comment [KEYWORD]. Keep it under [LIMIT] characters and do not add hashtags I did not ask for.

PLAN A FULL BATCH OF TEN

I have these ten reference videos: [PASTE TITLES OR LINKS]. Group them so my batch covers a range of angles instead of ten versions of the same idea, and give me a posting order across the next two weeks that spaces similar formats apart.

When it breaks

ERROR	FIX
The cloned voice sounds robotic or off	Re-record the sample in a quiet room with no music or background noise, keep a steady pace, and give it at least the length the extension asks for.
The rebuilt script feels generic	Your reference was weak. Swap it for a video with a sharper hook, and add your own point of view to the rebuild instead of leaving it neutral.
The lip-sync drifts out of time	Regenerate the video. If it keeps drifting, shorten the script so the sentences are cleaner and the avatar has less to track.
Captions have the wrong words	Fix them in the review step before you post. Speak and script in plain words, because uncommon terms are what the captions get wrong most.
Every video in the batch looks the same	Vary your reference videos and change the B-roll style between clips so the batch does not read as one template repeated.
The transcript will not pull from the source video	Make sure you opened the actual video page and not a search results grid, then reload the extension and try again.

Ready to go deeper?

This playbook is the short version. Inside the hub you get the full build walkthroughs, the prompt library, and the systems I use to ship this in a weekend.

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