

The Trending Niche Finder

The Claude Code Prompt + 5-Signal Framework to Find Trending Niches in Minutes

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Step 1: Give the AI your topic space

Start broad, not narrow. Hand Claude a wide area you care about — 'AI tools for creators', 'home fitness', 'personal finance for freelancers'. You're not picking the niche yet; you're giving the agent the map it will search inside. The bigger the starting space, the more sub-niches it can surface for you to compare.

QUICK TIPS

- Pick a space you can talk about for a year, not a week
- One topic space per run — keep the research clean

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Step 2: Run the niche-research prompt

Paste this into Claude Code: 'You are a content niche researcher. For the topic space [TOPIC], find 8 specific sub-niches that are currently trending. For each, gather real signals of demand and audience intent, then cluster them into ownable niches. Return a table with the niche, why it is rising, and how crowded it already is.' This is the loop that replaces an hour of manual scrolling.

QUICK TIPS

- Save it as a reusable Claude Code skill so you never retype it
- Re-run monthly — trends move, your shortlist should too

03

Step 3: Score with the 5-signal framework

Don't trust a raw view count. Score every niche 1-5 on each signal, then add them up. The highest total wins.

💡 QUICK TIPS

- Momentum — is interest still climbing?
- Saturation — is there room for a new voice?
- Depth — can you make 30+ videos here?
- Intent — do viewers want to learn/buy/build, not just watch?
- Monetization fit — does it connect to something you sell?

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Step 4: Validate before you commit

Before you build a content pillar around the winning niche, pressure-test it. Ask Claude to draft 10 video hooks for that niche — if it struggles to find 10 fresh angles, the niche is too thin. If the hooks write themselves, you've found a niche with depth. Only then do you start filming.

💡 QUICK TIPS

- 10 easy hooks = green light
- Fewer than 5 = go back to your shortlist

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